

# PEGASUS GROUP



PLANNING



DESIGN



ENVIRONMENT



ECONOMICS

Pegasus Group is a leading development consultancy in the UK specialising in planning, design, environment, economics and heritage. We work in collaboration with our clients to provide bespoke solutions focusing on delivering successful outcomes and maximising value.

**Front Cover Project:**  
Gaydon Design Facility

**Client:**  
Jaguar Land Rover

Front cover image courtesy of Bennetts Associates & Laing O'Rourke

## PEGASUS GROUP

Since 2003, Pegasus Group has grown to be a leading development consultancy in the UK. Our services span the entire project process from planning through to design and delivery, ensuring we achieve optimal results.

We have more than 280 skilled and experienced staff operating from twelve offices throughout the UK. Our approach combines local and national knowledge of the property and development industry providing our clients with an unrivalled understanding of what is required to make their schemes successful.

Our integrated teams combine knowledge and expertise from a wide variety of sectors. We have worked on some of the UK's highest profile projects, developing excellent relationships with our clients and winning awards in the process.



## PLANNING

Planning is fundamental to the principles of successful development with a need for recognition of key policies at a national and local level, to be balanced against the commercial realities of delivering new and viable development opportunities.

We can manage the entire planning process including initial pre-application discussions with the local planning authority, preparation and undertaking of public consultation and the submission and the determination of the application.

Our core services include:

- Urban & Rural Planning
- Heritage Planning
- Public Consultation
- Transport Planning
- Expert Witness
- Strategic & Local Development Plan Policies

**Project:**  
Jaguar Land Rover, Gaydon Design Facility

**Client:**  
Jaguar Land Rover



## DESIGN

All aspects of design play a fundamental part of the development process. It is about making places that respond to planning, architectural, environmental and engineering objectives in an integrated way.

Pegasus Group's experience embraces all types of projects within the development industry from large scale urban extensions, strategies for area regeneration to renewable energy and residential schemes.

Our core services include:

- Urban Design & Masterplanning
- Architectural Design
- Landscape Design
- Graphic Design

**Project:**  
Plasdwr, North West Cardiff  
**Client:**  
Redrow Homes (South West)



## ENVIRONMENT

Pegasus Group provide market leading environmental advice and project management services to steer clients through environmental legislation. It is important to achieve this in a secure, robust manner that is time and cost effective.

Our broad spectrum of environmental planning expertise allows us to lead multi-faceted projects providing a positive response to clients' needs and ensure the successful achievement of objectives across a broad range of sectors.

Our core services include:

- Environmental Planning
- Landscape Planning
- Landscape Design
- Expert Witness

**Project:**  
Gloucestershire Gateway (MSA), M5 Motorway  
**Client:**  
Westmorland Limited



## ECONOMICS

Pegasus Group's economic services supports site promotion and allocation and provides evidence for planning applications and Environmental Impact Assessments. We can also provide Expert Witness capabilities for Local Plan Examinations and Appeals.

Our team has extensive experience spanning a number of sectors including housing, retail, healthcare, and energy. Our strong track record of combining planning expertise with socio-demographic analysis has allowed us to support successful planning applications for a range of schemes throughout the UK.

Our services include:

- Socio-Economic Statements
- Five Year Housing Land Supply
- Economic Impact Assessment
- Retail Impact Assessment
- Health Impact Assessment
- Demographic Intelligence
- Expert Witness

**Project:**  
Drake Circus, Plymouth  
**Client:**  
CPP London Properties



## HERITAGE

Pegasus Group's national heritage team are specialists in their field covering built heritage, historic landscapes and archaeology. The team focus on pragmatic problem solving and helping clients secure permission and consents for development.

Our experience and recent projects cover development within urban and rural locations and a wide variety of development types including residential, energy, commercial, extraction, industrial and infrastructure. We work on a number of diverse types of heritage assets including Listed Buildings, Scheduled Monuments, Conservation Areas, World Heritage Sites and Registered Battlefields.

**Project:**  
Country House, Gloucestershire

**Client:**  
Private Client



## ABOUT US

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01  
Project: Gloucester Academy, Gloucester  
Client: Kier Education

02  
Project: The Rotunda, Cheltenham  
Client: The Ivy Group

03  
Project: New Monaco, Birmingham  
Client: MCR Property



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## PEGASUSGROUP.CO.UK

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Institute  
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