

# DESIGN



PLANNING



DESIGN



ENVIRONMENT



ECONOMICS

Pegasus Group is a leading development consultancy in the UK specialising in planning, design, environment, economics and heritage. We work in collaboration with our clients to provide bespoke solutions focusing on delivering successful outcomes and maximising value.

## OUR DESIGN SERVICES

All aspects of design play a fundamental part of the development process. It is about making places that respond to planning, architectural, environmental and engineering objectives in an integrated way.

Pegasus Group's experience embraces all types of schemes within the development industry from large scale urban extensions, strategies for area regeneration to renewable energy and residential schemes.

Our work is often in support of planning applications and we have an excellent understanding of the development control process and planning policy requirements in relation to design.

- **Urban Design & Masterplanning**
  - Detailed Site Layouts
  - Design Codes & Design Guides
  - Development Frameworks
  - Design & Access Statements
  - Public Realm Strategies
  - Movement Network Studies
- **Landscape Design**
  - Site Appraisals & Feasibility Studies
  - Green Infrastructure Strategies
  - Landscape Masterplans
  - Landscape Management Plans
  - Landscape & Visual Impact Assessment
  - Character Assessments
- **Architectural Design**
  - Concept Designs
  - Conversions & Remodelling of Existing Properties
  - Construction Detailing
- **2D & 3D Visualisations**
- **Graphic Design**
  - Consultation Graphics & Exhibition Displays
  - Brochures & Leaflets
  - Advertisements
  - Reports
  - Visual Identity & Branding
  - Website Design





## URBAN DESIGN & MASTERPLANNING

Urban design and masterplanning is an integral part of the planning process. Our experience embraces large scale urban extensions, strategies for area regeneration and detailed design.

**Project:**  
Churchlands, North East Cardiff  
**Client:**  
Redrow Homes





# LANDSCAPE DESIGN

Pegasus Group have a national team of landscape architects providing specialist advice based on an ethos of landscape led and sustainable development principles.

**Project:**  
Gloucestershire Gateway (MSA), M5 Motorway  
**Client:**  
Westmorland Limited





## ARCHITECTURAL DESIGN

Pegasus Group's architecture team work on a range of projects from large mixed-use developments to single bespoke properties. We specialise in designing new buildings as well as reviving existing ones.

**Project:**  
Tolworth Girls School, Surbiton Kingston Upon Thames

**Client:**  
Taylor Wimpey





## 2D & 3D VISUALISATIONS

Accurate visual representation is an integral part in supporting planning applications as they can aid final submissions for planning approval. The team work with our clients to ensure visual representations are completed to the required specification and can be produced from various perspectives. We are also able to provide a true representation on the visual and environmental impact that a scheme might have.

**Project:**  
Citygate, Manchester Road  
**Client:**  
Yorkshire Ventures Ltd





# GRAPHIC DESIGN

Pegasus Group's graphic design team offer engaging graphical displays across a variety of mediums which include brochures, leaflets and websites to the public and investors with a clear recognisable identity that is key during the consultation process.

**Project:**  
Brochure Design, Standards for Sustainable Homes  
**Client:**  
British Cycling





01

## ABOUT US

Pegasus Group is a leading independent development consultancy specialising in planning, design, environment and economics.



02 03



Our services span the entire project process from planning through to design and delivery, ensuring we achieve optimal results. We have more than 280 skilled and experienced staff operating from twelve offices throughout the UK.

Our approach combines local and national knowledge of the property and development industry providing our clients with an unrivalled understanding of what is required to make their schemes successful.

Our integrated teams combine knowledge and expertise from a wide variety of sectors. We work on some of the UK's highest profile projects, developing excellent relationships with our clients and winning awards in the process.

**01**  
Project: Nunn Mills  
Client: Avon, Taylor Wimpey, Persimmon Homes

**02**  
Project: Plasdwr, Cardiff's Garden City  
Client: Redrow Homes

**03**  
Project: Monksmoor Farm, Daventry  
Client: Crest Nicholson



## OUR OFFICES

### BIRMINGHAM

5 The Priory  
Old London Road  
Canwell  
Sutton Coldfield  
B75 5SH

39 Bennetts Hill  
Birmingham  
B2 5SN

E Birmingham@pegasusgroup.co.uk  
T 0121 308 9570

### BRACKNELL

The Columbia Centre  
Station Road  
Bracknell  
Berkshire  
RG12 1LP

E Bracknell@pegasusgroup.co.uk  
T 01344 207 777

### BRISTOL

First Floor, South Wing  
Equinox North  
Great Park Road  
Almondsbury  
Bristol, BS32 4QL

E Bristol@pegasusgroup.co.uk  
T 01454 625 945

### CAMBRIDGE

Suite 4 Pioneer House  
Vision Park  
Histon  
Cambridge  
CB24 9NL

E Cambridge@pegasusgroup.co.uk  
T 01223 202 100

### CIRENCESTER

Pegasus House  
Querns Business Centre  
Whitworth Road  
Cirencester  
GL7 1RT

E Cirencester@pegasusgroup.co.uk  
T 01285 641 717

### EAST MIDLANDS

4 The Courtyard  
Church Street  
Lockington  
Derbyshire  
DE74 2SL

E EastMidlands@pegasusgroup.co.uk  
T 01509 670 806

### LEEDS

Pavilion Court  
Green Lane  
Garforth  
Leeds  
LS25 2AF

E Leeds@pegasusgroup.co.uk  
T 0113 287 8200

### LIVERPOOL

No. 4 St Paul's Square  
Liverpool  
L3 9SJ

E Liverpool@pegasusgroup.co.uk  
T 0151 317 5220

### LONDON

10 Albemarle Street  
London  
W1S 4HH

E London@pegasusgroup.co.uk  
T 020 3897 1110

### MANCHESTER

Suite 4b  
113 Portland Street  
Manchester  
M1 6DW

E Manchester@pegasusgroup.co.uk  
T 0161 393 3399

### PETERBOROUGH

Allia Future Business Centre  
Peterborough United Football Club  
Peterborough  
PE2 8AN

E enquiries@pegasusgroup.co.uk  
T 01733 666600

### GROUP SERVICES

5 The Priory  
Old London Road  
Canwell  
Sutton Coldfield  
B75 5SH

E enquiries@pegasusgroup.co.uk  
T 0333 0160777

**PEGASUSGROUP.CO.UK**

Pegasus Group is a trading name of Pegasus Planning Group Limited (07277000) registered in England and Wales  
Registered Office: Pegasus House, Querns Business Centre, Whitworth Road, Cirencester, Gloucestershire, GL7 1RT

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**LinkedIn**

Pegasus Group



@pegasusgroup

